

Hoover Middle School PTA Directory Advertising Opportunity!

win-win [win-win] *noun*

1. **A mutually beneficial situation. Example: advertising your business to hundreds of local Potomac families while helping to make the Hoover Middle School Directory possible.**

Now your business has an opportunity to reach the over six hundred families at Hoover Middle School with an advertisement in the **2009-2010 Hoover Student Directory**. Your ad will help defray the costs to the PTA of producing the directory, which is distributed to every PTA member; last year Hoover PTA had over 900 members from the Potomac, Maryland area. The directory is issued soon after school starts and stays around for a year—often years—of use.

- Yes, I'd like to advertise with the following ad size:**
 - Full page \$100 [7 ¼" long by 5" wide]
 - ½ page \$50 [3 ¾" long by 5" wide]
 - ¼ page/Business Card \$30 [3 ¾" long by 2 ½" wide]

Ad submission deadline is August 15, 2009. Camera-ready ads can be sent electronically to janettegilman@comcast.net or enclosed. Business cards can be submitted as ads.

Please mail this form with a check made payable to Hoover PTA and any camera-ready materials to: Janette Gilman, 9609 Reach Road, Potomac, MD 20854. Receipt of your submission and payment will be acknowledged by e-mail.

Your name: _____

Company name: _____

Phone number: _____

E-mail Address: _____

My ad is: Enclosed Being sent by e-mail

Questions? Contact Janette Gilman at janettegilman@comcast.net

Hoover PTA Thanks You for Your Support!