

Smart Advertising

Support both you & Hoover Middle School

Advertise in the 2008-2009 Hoover Directory

Rate and Ad Sizes

¼ Page/ Business Card	(3 ¾ inches long by 3 inches wide)	\$30
½ Page	(3 ¾ inches long by 5 inches wide)	\$50
Full Page	(7 ¼ inches long by 5 inches wide)	\$100
Inside Back Cover**	(7 ¼ inches long by 5 inches wide)	\$150
Outside Back Cover**	(7 ¼ inches long by 5 inches wide)	\$200
Center Fold**	(7 ¼ inches long by 5 inches wide)	\$200
** Subject to Availability		

DEADLINE for CAMERA READY (BLACK & WHITE) ADS and this AGREEMENT:

Must be received by August 15, 2008

This Agreement made on _____, 2008 by and between Hoover Middle School PTA and _____ (Name of Business, Organization or Individual), gives the above named organization the right to publish an ad in the 2008-2009 Hoover Middle School Directory. The size of the ad is _____page(s) for a total of \$_____. All ads must be camera ready. Checks should be made payable to Hoover PTA. Mail check and ads to Directory Ads c/o Hoover Middle School 8810 Post Oak Road Rockville, MD 20854. If you have questions regarding ads please contact Susan Rothstein at 301-873-4456 or rothsteinz@aol.com.

Name of Business

Signature of Business Representative

Personal Contact Name

Business Address

Business Telephone

Hoover PTA Representative